CHAMBER PASS PROGRAM GUIDELINES AND BENEFITS

<u>BUSINESS QUALIFICATIONS</u>: To purchase Chamber Passes a business must be located and operated in the Roaring Fork Valley and must be a current member of the Chamber of Commerce in the community in which the business is operating. The business needs to provide local mailing and physical addresses.

<u>OWNER/MANAGER/EMPLOYEE QUALIFICATIONS</u>: Only owners, managers, and employees living in the Roaring Fork Valley (as their primary residence) AND working a minimum of twenty (20) hours per week during the winter season are eligible for the discounted season pass. Non-working owners, friends, contract laborers and consultants are NOT eligible. Real estate agents and brokers affiliated with a registered brokerage firm are eligible. ***See audit requirements for more details regarding compliance.

<u>SPOUSE QUALIFICATIONS</u>: Only spouses of owners, managers and employees living in the Roaring Fork Valley (as their primary residence) are eligible. The owner, manager and employee must meet the qualifications above in order for the spouse to qualify. To verify eligibility, spouses must be able to provide one of the following legal documents: a Marriage Certificate, Common Law Affidavit or Civil Union Certificate if audited. ***See audit requirements for more details regarding compliance.

<u>HOW TO PURCHASE</u>: Businesses may purchase Chamber pass vouchers in person at a ticket office, or, new this year, by using the <u>online order form</u>. Instructions for providing payment for online purchases are included on the order form. Once transactions are complete, businesses will receive a spreadsheet list of their pass voucher codes to distribute to eligible employees and their spouses. Physical vouchers can be printed upon request.

<u>PAYMENT REQUIREMENTS</u>: Payment to Aspen Skiing Company for all Chamber pass vouchers must be made by company check, wire transfer or company credit card. There is a \$10,000 per business limit for credit card purchases per season. Personal credit cards will only be accepted from the business owner whose name is specified by the Chamber of Commerce. Personal checks and cash will not be accepted.

<u>PASS UPGRADES</u>: Chamber Passes may be upgraded by the employee/spouse at the time of voucher redemption. The cost of the upgraded pass is determined by the pricing season in which the initial voucher was purchased. Upgraded passes remain the property of the business, regardless of who pays for the cost of the upgrade.

<u>PASS TRANSFERS:</u> Chamber Passes may be permanently transferred from one employee/spouse of the business to another for a fee of \$50. Once transferred, a pass may NOT be transferred back to the same employee/spouse. If a business needs to revoke a pass from an employee/spouse, the business must first inform the employee/spouse that their pass is no longer valid, confiscate the actual pass and then contact Aspen Skiing Company (877-872-7702) so access for that pass can be blocked. In the case of a Premier Pass, the Ikon Base Pass will also be blocked. The business must deliver the season pass to a ticket office or provide the season pass number over the phone, or a \$20 fee will be assessed. Passes that are not blocked expose the business to a noncompliant audit.

<u>VOUCHER REFUNDS:</u> Unredeemed 2020-2021 Chamber pass vouchers may be returned to Aspen Skiing Company for full refunds through February 15, 2021. Refunds will NOT be provided after February 15, 2021. Once a voucher has been turned into a pass, after November 20, 2020, it becomes nonrefundable even if the pass is never used.

<u>HOW EMPLOYEES REDEEM DISCOUNT PASS VOUCHERS:</u> Owners, Managers, Employees and Spouses of the business may redeem their Chamber pass voucher over the phone or at any ticket office. Every 2020-2021 passholder is required to sign a new season pass agreement, so those redeeming their voucher by phone can visit <u>www.aspensnowmass.com/waivers</u> to complete it online. New passholders can use the same link to upload a photo.

<u>SEASON PASS INSURANCE:</u> Season passes are nonrefundable for any reason after November 20, 2020. Travel Guard's Multi-Event Insurance plan can help cover the ski pass investment for covered reasons prior to the

beginning of the ski season or if other covered unforeseen circumstances arise during the ski season. The insurance may be purchased by either the business or the individual but must be purchased under the passholder's name. Since Chamber Passes are the property of the business all reimbursements from covered claims will go to the business unless specified differently from the business owner.

CHAMBER PASS AUDIT

Each Chamber Pass is the property of the business that purchased it and it is your responsibility to ensure that the passes purchased by your business are only being used by bona fide employees and spouses.

We define a bona fide employee as one who works a minimum of 20 hours a week during the winter season, receives a W2 and whose primary residence is in the Roaring Fork Valley. If an employee with a Chamber Pass resigns, is terminated or works less than the minimum requirement during the ski season, it is your responsibility to revoke the pass from that individual (and spouse) and notify Aspen Skiing Company. Revoked passes are not eligible for refunds but may be transferred to another employee (or spouse).

A random audit of businesses will be performed each year to ensure compliance with the Chamber Pass Program. Businesses that do not submit information at the request of the Chamber or are found to be in noncompliance will incur a fee. Each noncompliant pass must be upgraded to an individual pass at the regular pricing season (which could be a charge of \$1,050 for the Premier Pass). Businesses could also have all passes suspended for the duration of the season and/or be ineligible to participate in the Chamber Pass Program in subsequent years. Businesses not in compliance will be audited again the following year.

If chosen to be part of the audit you will need to provide one of the following documents as verification for each employee in question in the time frame indicated by the Chamber of Commerce:

- A copy of the fourth quarter Colorado State Unemployment report: Form UITR-1.
- If you are a Partnership or S-Corporation: Provide schedule K and individual partners' schedule K-1 from the federal tax return, Form 1065.
- If you are a sole proprietor: Provide schedule C from your tax return, Form 1040.
- In lieu of a partnership K-1, S-Corporation or Individual Schedule C, a signed affidavit by an independent CPA including verification of compliance with the program guidelines listed above will be accepted for proprietors, partners or corporations only.

If chosen to be part of the audit you will need to provide one of the following documents as verification for <u>each spouse</u> in question in the time frame indicated by the Chamber of Commerce:

- Marriage License
- Civil Union License
- State of Colorado Affidavit of Common Law Marriage that is registered with the county

HELPFUL HINTS FOR THE AUDIT PROCESS:

Documentation: Make sure you can provide the correct documentation for your employees and spouses <u>before</u> you issue them a discount chamber pass voucher.

Keep track of your vouchers: It is the responsibility of the business to keep a record of recipients of the chamber discount pass vouchers. We suggest you keep a spreadsheet of all the voucher numbers and the corresponding name of the employee or spouse.

If you have any questions regarding the requirements stated above, please call Elizabeth McCann, Operations Director, Product Sales & Services at 970-300-7173.

2020-2021 ASPEN SNOWMASS SEASON PASS PRICING

	Purchase by Friday 11/13/20 EARLY DEADLINE		Purchase after Friday 11/13/20 REGULAR PRICE	
	Pass Price	Insurance	Pass Price	Insurance
Premier Chamber	\$1,799	\$126	\$2,099	\$147
Premier	\$2,399	\$168	\$2,849	\$200
Chamber Savings	\$600		<i>\$750</i>	
Valley Weekday Chamber	\$899	\$63	\$999	\$70
Valley Weekday	\$999	\$70	\$1,049	\$74
Chamber Savings	\$100		\$50	
Valley 7-Pack Chamber	\$399	\$28	\$449	\$32
Valley 7-Pack	\$399	\$28	\$449	\$32
Chamber Savings	\$0		\$0	
Valley Weekday + 7-Pack Chamber	\$1,298	\$91	\$1,448	\$102
Valley Weekday + 7-Pack	\$1,398	\$98	\$1,498	\$105
Chamber Savings	\$100		\$50	

FALL TICKET OFFICE HOURS

ASPEN MOUNTAIN TICKET OFFICE				
October 7 – November 8	Monday – Sunday	9:00 am - 4:30 pm		
Beginning November 9	Monday – Sunday	8:15 am - 4:45 pm		
SNOWMASS GONDOLA TICKET OFFICE				
October 7 – November 6	Monday – Friday	9:00 am - 4:30 pm		
After November 6	Monday – Sunday	8:15 am – 4:45 pm		
RIVERSIDE PLAZA TICKET OFFICE				
October 26 – November 20	Monday – Sunday	9:00 am – 4:45 pm		
After November 20	Monday – Friday	9:00 am – 4:45 pm		