Holidays in Basalt

This holiday season experience small-town charm in Basalt. Kick off your holiday shopping on Small Business Saturday (11/30) and find unique gifts when you shop local at the many independent retailers in Willits and Historic Downtown. Join us for two holiday tree lightings – Light Up Willits (12/6) and Merry on Midland (12/13), each complete with toasty fires, s’mores, horse drawn hayrides, carolers, chili, cookies, hot chocolate and cider, and of course photos with Santa and Mrs. Claus!

The Aspen Times will be running a special holiday season advertising section to promote shopping and dining locally in Basalt on:

- Friday, November 29 (day before small business Saturday)
- Friday, December 6 (Light Up Willits, tree lighting/holiday event)
- Friday, December 13 (Merry Midland, tree lighting/holiday event)

**Put your message in front of your ideal local, holiday shopper**

|$500 PACKAGE
3 1/8 page ads in shopping guide $200
30,000 views on AT.com - $300

|$800 PACKAGE
3 ¼ page ads in shopping guide $400
40,000 views on AT.com - $400

|$1200 PACKAGE
3 ½ page ads in shopping guide $800
40,000 views on AT.com - $400

|$1700 PACKAGE
3 ½ ads in shopping guide - $800
40,000 views on AT.com - $400
1 FP in SVS - $550